

Stand Out!
Connect with your customers on the only local commercial radio station.



WE ARE POWERED BY LOCALS!

The North Shore community (as well as Ironwood, Bayfield, and Ashland) are excited about the new music on 95.3! The Otter is a new, independently owned, radio station broadcasting from high atop Lutsen Mountains, MN. Our music mix is custom made for the people of the North Shore and northern Wisconsin with an intelligent musical sensibility. From vintage vinyl classics, to the best in new artists and sounds, The Otter is home to the widest variety of the best songs from classics to today.

SHARE YOUR MESSAGE ON THE AIR

1

**SPONSORSHIP
\$199/MO**

Sponsor the news or weather, every weekday between 6am - 6pm.

- Includes announcement of your business name + call to action.
- Twice per day with the news or weather.

2

**:30 COMMERCIAL
\$250/MO**

Customized 30 sec. Commercial to share your message on the air.

- Airs twice per day between 6am - 6pm
- We will produce your commercial based on your message + call to action.

3

**MAX AIR COMBO
\$399/MO**

Combine a Sponsorship and :30 Commercial for a lasting impression.

- Airs twice per day between 6am - 6pm
- We will produce your commercial based on your message + call to action.

**new friend
BONUS**

more airtime!

- Once per evening with the weather, Monday - Friday
- Twice per day with the weather on Saturday and Sunday
- For the length of your contract



CONTACT
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